

Learn with Purpose.

Lead with Innovation.

Build a Career with Heart.



Program Description

The AI Business Technology program at ICOHS College trains students to apply AI and machine learning in business settings. Through hands-on learning with business-focused AI, analytics, automation, Power BI, and Excel tools, students build practical skills in AI application, data analysis, and business technology integration. Graduates are prepared for roles such as Data Analyst, AI Project Manager, or Business Intelligence Analyst, bridging technology and business to drive real-world impact.

Learning Outcomes:

- ◆ Apply AI tools
- ◆ Analyze and visualize business data
- ◆ Support AI implementation
- ◆ Automate workflows
- ◆ Use Excel, Power BI, and Power Platform
- ◆ Business intelligence and analytics

Program Courses

- ◆ Foundations of AI & Business Integration
- ◆ Intro to AI and Machine Learning
- ◆ Intermediate AI Concepts and Neural Networks
- ◆ Excel Skills for Modern Data Analysis
- ◆ Power AI Automation
- ◆ AI-360: From Basics to Business
- ◆ Ethics in the Age of AI
- ◆ Mastering Modern Marketing
- ◆ AIBT Capstone
- ◆ Career Development

Featured Certifications



Possible Career Outcomes

- ◆ Business Intelligence Analyst
- ◆ AI Operations Specialist
- ◆ Data Analyst
- ◆ AI Support Analyst
- ◆ Marketing Analytics Specialist
- ◆ Business Technology Specialist

**Career outcomes are not guaranteed and vary by individual.*



Institutional Highlights



Small
Class Sizes



Onsite and Hybrid
Learning



Flexible
Schedule



Highly Qualified
Instructors



Career
Services

Top Reasons Students Attend ICOHS College



#1 To Prepare for
or Advance Your
Career



#2 Build skills that may
support long-term
career growth



#3 Student Support and
Mentorship



Tuition Financing Options*



Veterans Educational Benefits



Institutional Scholarship up to
\$3,000



Federal and State Financial Aid



Zero or Low-interest Payment
Plan

*Financial aid available for those who qualify.



Flexible Learning for Your Career

PROGRAM
DURATION **12**
MONTHS

ICOHS College offers flexible learning modes with hands-on training for success. No matter your preferred learning style, we provide a high-quality, skills-driven education to prepare you for a thriving career. Start today. Shape your future.



ONSITE LEARNING

HANDS-ON LABS

Interactive, in-person learning with cutting-edge equipment.

DIRECT SUPPORT

Engage face-to-face with instructors and peers in a collaborative environment.



HYBRID LEARNING

PRACTICAL LAB COMPONENTS

Study online with access to our supervised onsite lab for hands-on learning and support.

FLEXIBLE SCHEDULING

Blend in-person and virtual learning for flexibility and the best of both worlds.



ONLINE LEARNING

SIMULATED LABS

Access dynamic virtual labs that replicate real-world scenarios from the comfort of your home.

STRUCTURED LEARNING

Follow a structured weekly schedule with instructor guidance and clear deadlines to keep you on track.

Weekly deadlines help keep you on track, with small-group support from instructors.



Veterans Education Benefits

- Montgomery GI Bill® (CH 30)
- Vocational Rehabilitation and Employment Program (CH 31)
- Veterans' Educational Assistance Program (CH 32)
- Post 9/11 GI Bill® (CH 33)
- Survivors' & Dependents' Educational Assistance Program (CH 35)
- Montgomery GI Bill: Selected Reserve (CH 1606)
- Reserve Educational Assistance Program (CH 1607)
- Yellow Ribbon Program
- VET TECH 2.0
- Military Spouse Career Advancement Account (MyCAA)
- Tuition Assistance (Active Duty)

*GI Bill® is a registered trademark of the U.S. Department of Veterans Affairs (VA). More information about education benefits offered by VA is available at the official U.S. government website at www.benefits.va.gov/gibill

*Financial aid available for those who qualify.



Partners and Accreditation

CompTIA



ACCET



*ACCET is listed by the U.S. Department of Education as a nationally recognized accrediting agency.

*BPPE approval to operate means compliance with state standards as set forth in this chapter.

*Partnerships and certifications do not guarantee certification or employment.